

# DR. PRIYANKA WAHAL

**Designation:** Assistant Professor

**Department:** Commerce

**Institution:** D.A.V. Post Graduate College, Varanasi

*(Admitted to the privileges of Banaras Hindu University)*

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## Educational Qualifications

- **B.Com.** – Faculty of Commerce, Banaras Hindu University
  - **M.Com.** – Faculty of Commerce, Banaras Hindu University
  - **Ph.D.** – Faculty of Commerce, Banaras Hindu University
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## Research & Teaching Interests

**Research Areas:** Mutual Funds, Finance, National Education Policy, Business Economics, Human Resource Management, Artificial Intelligence, Statistics

**Courses Taught:** Business Economics, Business Regulatory Framework, Business Mathematics, Sales Management, Business Finance, Risk Management & Derivatives, Financial Services

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## Administrative Responsibilities

- Coordinator, Spars Forum – 4 Years
- Member, Cultural Committee – 2 Years
- Member, Feedback Committee – 3 Years
- Member, Extension & Creative Committee – 1 Year

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## Publications

### Research Articles in Journals (National & International)

(Complete list included as per UGC/NAAC format)

1. *The role of financial advisors in financial planning: A contemporary quantitative study*, **International Journal of Business and Management Invention**, Vol.14(11), Nov 2025, ISSN 2319-801X.
2. *The role of Artificial Intelligence in Investment Management*, **Prabha**, Joint Issue 07–08 (2023–24), pp.216–225, ISSN 2394-5974.
3. *India and Artificial Intelligence: A Way Ahead*, **Jigyasa**, Vol.16(1), March 2023, pp.228–236.
4. *Impact and Challenges of Pandemic on HR Professionals*, **Jigyasa**, Vol.15(4), Dec 2022.
5. *A Study of Various Investment Options Available to Indian Investors*, **Jigyasa**, Vol.15(1), March 2022.
6. *The Impact of COVID-19 on Indian Economy*, **Annals of Multidisciplinary Research**, Vol.11(4), Dec 2021.
7. *Performance Evaluation of Open Ended Equity Schemes of UTI Mutual Fund*, **IJTRD**, Vol.3(3), 2016.
8. *Performance Evaluation of Open Ended Equity Schemes of Reliance Mutual Fund*, **International Journal of Financial Footprints**, Vol.5(2), 2016.
9. *Performance Evaluation of Open Ended Equity Schemes of SBI Mutual Fund*, **South Asian Journal of Commerce & Management**, Vol.7(1), 2016.
10. *Comparative Analysis of Equity Schemes of HDFC Mutual Fund*, **Invertis Journal of Management**, Vol.8(1), 2016.
11. *A Conceptual Framework of Mutual Fund Investment in India*, **International Journal of Financial Footprints**, Vol.3(2), 2015.
12. *Performance Evaluation of Mutual Funds*, **South Asian Journal of Commerce & Management**, Vol.5(4), 2014.

13. *A Study of Corporate Social Responsibility in India*, **South Asian Journal of Commerce & Management**, Vol.5(2), 2014.
  14. *Performance Evaluation of HDFC Mutual Funds*, **Sumedha Journal of Management**, Vol.3(2), 2014.
  15. *Growth of Mutual Funds in India*, **Anukriti**, Vol.3(7), 2013.
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## Books

- **Growth and Performance of Mutual Funds in India**, Authors Press, New Delhi, 2022, ISBN: 978-93-5529-259-9.
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## Book Chapters

1. *The Holistic Impact of Artificial Intelligence on Finance*, Springer Nature, 2025.
  2. *India as a \$5 Trillion Economy: Challenges and Suggestions*, PSIT College of Higher Education, 2024.
  3. *National Education Policy (NEP 2020): An Analytical Insight*, Shree Vinayak Publishing Unit, 2024.
  4. *A Modern Microfinance: A Study for India's Underprivileged*, Rudra Publishers, 2022.
  5. *Performance Evaluation of Open Ended Equity Schemes*, Dominant Publishers, 2016.
  6. *Measuring the Value of Human Capital*, Excel India Publishers, 2015.
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## Conferences & Seminars

(Participated and presented papers in numerous National & International Conferences including BHU, KIIT, Jiwaji University, MGKVP, DAV PG College, PSIT, etc. – complete list included.)

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## **Awards & Qualifications**

- **UGC-JRF**, June 2015
  - **UGC-NET**, December 2012
  - District Rank Holder (Class XII)
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## **Orientation / Refresher / FDP**

- Refresher Course in Commerce, Economics & Management, 2025
  - Faculty Induction Programme, University of Delhi, 2023
  - FDP on Research Methodology, 2022
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## **Professional Memberships**

- Life Member, South Asian Journal of Commerce & Management
  - Life Member, Indian Accounting Association (Mirzapur Branch)
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## **Skills**

MS Excel, MS PowerPoint, SPSS

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## **Declaration**

I hereby declare that the information furnished above is true and correct to the best of my knowledge.

**Date:**

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**Place:**

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**Signature:** \_\_\_\_\_