

DR. TARU SINGH

Assistant Professor

Department of Commerce

D.A.V. Post Graduate College, Varanasi

(Admitted to the Privileges of Banaras Hindu University)

Educational Qualifications

- **Ph.D. (Commerce):** Banaras Hindu University
 - **M.Com:** Banaras Hindu University
 - **B.Com (Hons.):** Banaras Hindu University
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Academic Experience

- **Assistant Professor**, Department of Commerce, D.A.V. P.G. College, Varanasi
February 2015 – Present
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Research Interests

- Finance
 - Marketing
 - Microfinance & Women Entrepreneurship
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Teaching Interests / Courses Taught

- B.Com
 - M.Com
 - Risk and Insurance Management
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Administrative Responsibilities

- Coordinator, Vocational Courses (2017–Present)
- Coordinator, Cultural Committee (2024–Present)

- Coordinator, Divyang Committee (2018–Present)
 - Co-Coordinator, Women Development Cell (2025)
 - NSS Programme Officer (2017–2020)
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Research Publications

Journal Articles – National & International

1. **Singh, T.** (2025). *Role of Microfinance in Catalysing the Vision of Viksit Bharat: A Case Study of Vindhyachal Mandal*. **International Journal of Business and Management Invention**, 14(5). ISSN: 2319-8028. (UGC-CARE, Impact Factor 4.72)
 2. **Singh, T.** (2024). *Role of Microfinance in Promoting Women Entrepreneurship: A Case Study of Vindhyachal Mandal*. **Shodhkosh: Journal of Visual and Performing Arts**, 5(3). ISSN: 2582-7472. <https://doi.org/10.29121/shodhkosh.v5.i3.2024.3849>
 3. **Singh, T.** (2024). *Measuring Social Acceptance of Micro Finance Institutions*. **International Journal of Development Studies**, XVIII(1). ISSN: 0975-5799.
 4. **Jaiswal, A. & Singh, T.** (2020). *Change in Working Capital Requirements in Cotton Textile Industry*. **International Journal of Development Studies**, XIII(I & II). ISSN: 0975-5799.
 5. **Singh, T.** (2019). *Sustainable Development of Rural Women through SHGs*. **International Journal of Development Studies**. ISSN: 0975-5799.
 6. **Singh, T.** (2018). *Impact of SHGs-Bank Linkage Programme in Social Upliftment of Rural Women*. **International Journal of Development Studies**. ISSN: 0975-5799.
 7. **Singh, T.** (2012). *Innovative Approach of SHGs under SGSY*. **Journal of Economics and Commerce**, DAV P.G. College.
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Books

- **Business Entrepreneurship**. World Lab Publication, 2025. ISBN: 978-93-5982-542-7.
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Book Chapters

1. *Organisational Development of Women through Self Help Groups*. In **Metamorphosis of OB and HR Width**, Disha International Publishing House. ISBN: 978-93-48084-45-3.

2. *CRM in Value Chain Management*. In **Emerging Trends in Management and Information Technology**, School of Management Sciences. ISBN: 978-81-907612-4-6.
 3. *Performance and Sustainability of SHGs under SGSY*. In **Success Mantras for 21st Century Business**, School of Management Sciences. ISBN: 978-93-81361-13-9.
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Research Guidance

- **Ph.D. Scholar Supervised:** Ms. Akankasha Jaiswal
Thesis: Working Capital Management in Cotton Textile Industry (Submitted, 2025)
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Conferences & Seminars (Selected)

- Presented papers in more than **25 National Conferences/Seminars** at BHU, DAV P.G. College, IMS-BHU, Sunbeam College, SMS and other institutions (2009–2025).
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Orientation / Refresher / FDPs

- Refresher Course in Commerce, Economics & Management, Allahabad University (Online), July 2025
 - Orientation Programme, HRDC, BHU (2018)
 - FDPs on Research Methodology, SPSS & R, NEP-2020, Soft Skills, IPR (2010–2024)
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Awards & Honours

- **Outstanding Teacher Award**, Mahatma Gandhi Kashi Vidyapeeth (National), 5 Sept 2023
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Professional Memberships

- Indian Commerce Association (Life Member)
 - Indian Accounting Association
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Skills

- **Research Tools:** SPSS, R
 - **Academic Skills:** Research Methodology, Data Analysis, Academic Writing
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Declaration

I hereby declare that the information furnished above is true and correct to the best of my knowledge.

Signature:

(Dr. Taru Singh)
